

2011 IEEE International Geoscience and Remote Sensing Symposium



VANCOUVER 仙台 2011
IGARSS
24-29 July, Vancouver, Canada



IGARSS 2011

Exhibitor Prospectus



Beyond the Frontiers: Expanding our Knowledge of the World

On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS 2011 Organizing Committee, we are pleased to invite you to Vancouver, British Columbia, Canada for IGARSS 2011.

To enjoy glittering stars in the sky, we must keep the atmosphere and the earth clean. It is our task to observe the earth's environment, and it is the work of geoscience and remote sensing technology to aid us in this task. We cannot touch the stars, but we can explore them by remote sensing technology. We are surrounded by many different types of frontiers. Remote sensing is a technology that can expand our knowledge beyond these frontiers. We can observe the earth's environment on a global scale, beyond that which can be seen through our own eyes. Subsurface sensing that is applied below the surface of the ground and the ocean, and even beneath the surface of man-made construction, provides us with knowledge of the unknown world. Boundaries between countries have no meaning when the earth's environment is observed by remote sensing technology. In addition to the observation, technologies to store and utilize the information are also quite important for earth's environment. We hope IGARSS 2011 will provide you with the opportunity to think about how we can expand our frontiers. We look forward to seeing you in Vancouver in August 2011.

IGARSS 2011 General Chair
Motoyuki Sato

EXHIBITOR PROSPECTUS:

Information on Sponsorship/Exhibition

Conference Dates: Sunday, July 24 – Friday, July 29, 2011

Venue: Vancouver Convention Center, Vancouver, British Columbia, Canada

Theme: Beyond the Frontiers-Expanding our Knowledge of the World

Sponsored by: Geoscience and Remote Sensing Society (GRSS)

Co-sponsored by: Institute of Electrical and Electronics Engineers (IEEE)

On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS 2011 Organizing Committee, we are pleased to invite you to Vancouver, British Columbia, Canada for IGARSS 2011.

Expected participants: 1500

Conference website: <http://www.igarss11.org/>

Who Should Participate?

Software Developers & Analysis Firms
Instrument Developers
Remote Sensing Equipment Suppliers
Universities and Colleges
Publishers
Laboratories

Mission Managers
Professional Societies
Government Agencies
Research & Development Corporations
Educational Vendors

IEEE/GRSS

The IEEE Geoscience and Remote Sensing Society (GRSS) is a professional organization dedicated to the advancement of the theory, concepts, and techniques of science and engineering as applied to remote sensing of the earth, oceans, atmosphere, and space, as well as the processing, interpretation, application and dissemination of this information. Originally founded in 1962 as the Geoscience Electronics Group, since its reorganization as the GRSS in 1981, the Society has contributed world renowned findings through its internationally subscribed monthly journals: "Transactions on Geoscience and Remote Sensing" (TGARS) and Geoscience and Remote Sensing Letters (GRSL), and gathered the world's top professionals in regional and international meetings.

Exhibit Booth Information:

I. Exhibition Fee – Early Rate (before March 31, 2011) Regular Rate (after March 31, 2011)

Booth Price:	\$3,200.00	\$3,500.00
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II. Booth Information:

10 feet x 10 feet (100 square feet), back drape, side drape, company name header, one (1) 500W electrical outlet, organization listing and seventy-five word company description on the website. Organization listing and seventy-five word company description in the Conference Guide. Two (2) exhibitor registrations, granting access to plenary and technical sessions as an audience member. NOTE: All presenting authors must pay for a regular delegate registration and may not use an exhibitor registration to meet this requirement.

III. Application Procedure:

Please fill in the attached Application Form, and return it to:
Conference Management Services, Inc.
3833 S. Texas Avenue, Suite #221, Bryan, TX 77802 USA
Telephone (979) 846-6800
Fax (979) 846-6900
Email: dsmith@cmsworldwide.com

Or you may register online at the conference website and pay by credit card, company check or wire transfer to complete your exhibit space application.

IV. Exhibit Hall Floor Plan:

Exhibits and Poster Sessions will be held in the East Exhibit Hall A, Vancouver Convention Center. Space assignments will be made by IGARSS 2011 and will be available by May 16, 2011.

V. Exposition Schedule:

Thursday, March 31, 2011	-	Deadline for early rate reservation
Friday, April 1, 2011	-	Regular rate reservation
Monday, May 16, 2011	-	Deadline for exhibit space cancellation
Monday, May 23, 2011	-	Exhibitor's Manual to be distributed to exhibitors
Wednesday, June 15, 2011	-	Seventy-five word company description due
Thursday, June 30, 2011	-	Deadline to receive order forms for rental items
Sunday, July 24, 2011	-	Exhibitor Move-In at convention center 2:00-5:00
Monday, July 25, 2011	-	Exhibitor Move-In at convention center 8:00-12:00 Please note all exhibitors must be set up by 12:00
Monday, July 25, 2011	-	Exhibition Open: 2:00-5:00
Tuesday-Thursday, July 26-28, 2011	-	Exhibition Open: 9:30-4:00
Thursday, July 28, 2011	-	Exhibitor Move-Out 4:00-8:00
Friday, July 29, 2011	-	Exhibition Contractor Move-Out and shipping of all exhibitor materials from the Convention Center

VI. Exposition Rules:

- a. Alteration and Cancellation of Application – any cancellation or reduction in size of exhibit space must be submitted in written form stating the reason of the cancellation. Cancellation fee will be calculated based on the following rules from the date of cancellation/alteration request. Request on or before May 15, 2011 - 50% refund. There are no refunds for cancellation after May 15, 2011.
- b. Method of Payment:
Exhibit fee and expense for optional items should be paid in US dollars by credit card, company check or wire transfer.

Sponsorship Information

IGARSS 2011 provides many networking and development opportunities for its delegates. You may increase your own marketing efforts by supporting these functions.

A. Packaged Sponsor:

Items to be Included	Platinum	Gold	Silver
Logo inserted in the website	large size	medium size	small size
Company name in program	large size	medium size	small size
Congress bag contents	product & Printed matter	printed matter	printed matter
Company name in conference rooms (sign board)	large size	medium size	small size
Company name on message board	X	X	X
Exhibit booths	two spaces	one space	one space
Advertisement in conference guide	one page	one page	one page
Investment	\$12,000.00	\$8,500.00	\$6,000.00

B. Supportive Item Sponsor:

Items to be Included	Description	Price
Conference Tote Bag	Company name and logo imprinted	\$12,000.00
Lanyard Badge Holders	Company name and logo imprinted	\$ 7,000.00
Coffee Breaks	Company name in program and on sign boards	\$ 6,000.00
Pen/notepad	Company name imprinted on items	\$ 3,500.00
Opening Reception	Company name in program and on sign boards	\$ 6,000.00
Banquet Dinner	Company name in program and on sign boards	\$ 6,000.00
Program Advertising	1 page, color, outside back cover	\$ 2,500.00
Program Advertising	1 page, color, inside front or back cover	\$ 1,200.00
Program Advertising	1 page, black and white, back matter	\$ 600.00
Program Advertising	½ page, black and white, back matter	\$ 350.00

Sponsorship opportunities are limited and are on a first-come, first-served basis. Some adjustment might be made by the organizer if necessary.

Other Support:

If your company would like to support the symposium in other ways or at other levels, please contact Conference Management Services, Inc., and we will be happy to assist in customizing a sponsorship for your company.

Conference Management Services, Inc.
 3833 South Texas Avenue, Suite #221
 Bryan, TX 77802 USA
 Telephone: 979/846-6800
 Fax: 979/846-6900

IGARSS 2011 Sponsors/Exhibitors Application Form
IEEE International Geoscience and Remote Sensing Symposium

DATE: _____

Company/Organization Name: _____

Website: http://_____

Contact Name (For all correspondence): _____

Department: _____

Phone: _____ FAX: _____

Email: _____

Address _____

Application Items (Please check those that apply):

Exhibition Booth: ___ Early Rate () booth(s) x \$3,200 each (on or before April 1, 2011)
 ___ Regular Rate () booth(s) x \$3,500 each (after April 1, 2011)

Packaged Sponsor:

Platinum _____ \$12,000
Gold _____ \$8,500
Silver _____ \$6,000

Item Supportive Sponsor:

Congress Bag _____ \$12,000
Lanyard/Badge Holder _____ \$7,000
Coffee Breaks _____ \$6,000 per day (number of days _____)
Pen/notepad _____ \$3,500
Opening Reception _____ \$6,000
Banquet Dinner _____ \$6,000

Advertisement on Program Booklet:

Outside Back Cover _____ \$2,500
Inside Front/Back Cover _____ \$1,200
Back Matter, 1 page _____ \$600
Back Matter, ½ page _____ \$350

Total Amount Due: _____ Credit Card Number: _____

Type of Card: _____ Expiration Date: _____ Month _____ Year _____

Name on Card: _____

Security Code: _____ Billing Address on Credit Card: _____

Return to
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Telephone: 979/846-6800 Fax: 979/846-6900 Email: Della Smith (dsmith@cmsworldwide.com)